

## KIWANIS GROUPS ASSEMBLE HERE

Big Banquet Is Held For Local Division Of Club

"The Challenge of America" was the subject of a brilliant address given by Dr. Orville Cawker, D. D., of the Shreveport Kiwanis Club, also pastor of Highland Baptist Church in that city, when he delivered the principal address at the divisional meeting of the North Louisiana clubs held on Hotel Virginia roof Thursday night.

Amid inimitable wit, the speaker drove home a thrilling address. Pointing out how our nation, in little more than a century and a half has presented a mighty challenge. From broken, highly restricted civilization, our forefathers with a vision of human liberty uppermost in their minds, crossed the ocean and founded this great nation.

The Civil War, he said, with woes, heartaches and misunderstandings, ended in the making of a more united nation than had existed before that time. And in 1914 again this nation was once more to undergo trial by fire and sword but out of it we came stronger by the ordeal. Now we stand at the close of a terrible second world war where all nations look to us for the future. The directing of civilization of the future is placed in our hands as a nation. And here is the challenge that we face, he declared.

"As a nation we must beware of forces that would destroy these things which we hold dear, the Democratic way of life. And I do not mean Russia. I mean those right in our midst.

Didn't Need to Read About This Strike



Londoners didn't need newspaper reports to learn that garbage collectors were on strike, as this family, holding its collective nose, indicates.

There was group singing and invocation by Rabbi P. K. Hirsch, followed by special music.

President Smith turned the meeting over to Lieutenant-Governor Joseph J. Levy, of the Louisiana-Mississippi-West Tennessee district of Kiwanis International, who extended greetings and recognized groups of Kiwanians from the following places: Rayville, Bastrop, West Monroe, Ruston, Alexandria, Pineville, Cedar Grove, Red River, Shreveport and Jackson, Miss.

He gave recognition to Kiwanian E. Chapman, of Shreveport, who has a 21-year perfect attendance record. Also he praised the Monroe club in that so far it tops all other clubs with 23 signed up to attend the international convention in June in Chicago.

### REVIVAL IS HELD AT MCLENDON

Rev. A. P. Smith, one of Louisiana's outstanding evangelists is speaking each night this week beginning at 7:30 p.m. Great groups are attending the services. Rev. Smith is capturing the attention and leading the church in a great way. Each night service will stress the great program of the church, which will be concluded on the coming Sunday night.

The church has set for a goal the raising of \$1,000 by the end of the meeting to be applied on the new church pastorage. An all-day program has been planned for Sunday, with dinner spread together under the beautiful trees of the church yard. Friends of the church are invited to share with it the blessings enjoying.

The pastors and churches of the Baptist churches are invited to be with this church in the afternoon program and to have part in the groundbreaking program.

Desert lizards cannot tolerate excessively high temperatures.

### LISTEN to our

#### "Teentimers Club" Program

Every Saturday

at

10:00 to 10:30 A. M.

Station KNOE

"Teentimer's OH-riginal" Dresses are exclusive with us in Junior sizes 8-16.

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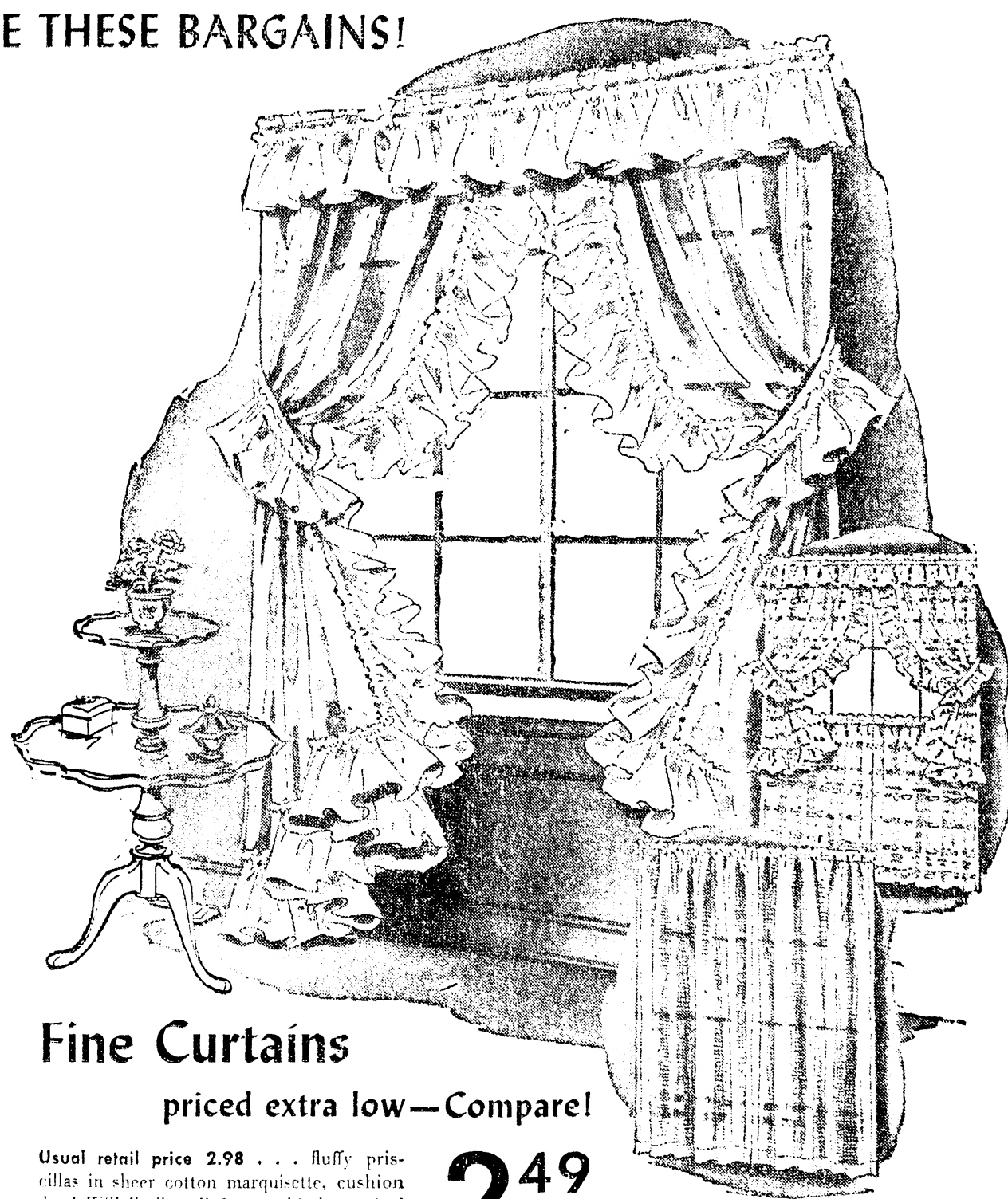
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Usual retail price 2.98 . . . fluffy pricillas in sheer cotton marquisette, cushion dots! Will "sell-out" fast at this low price! Snowy-white. Some 70"x81", others 70"x90"

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Usual retail price 1.98 . . . rayon panels in sheer weave; soft rich sheen! Neatly tailored hems. 42"x78". Eggshell.

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Usual retail price 1.79 . . . cottage sets to brighten kitchen, pantry windows! Gay flopped patterns on crisp, white scrim.

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ONLY 10% DOWN buys new curtains for your entire home!

# OVER \$20,000.00

Has been spent in the past few weeks by Brogan as president of the Surebest Bakery, Inc., Monroe, La. to make a better loaf of



This does not mean that this amount was spent for merchandise or labor to MAKE Surebest Bread, as more than this amount is spent each month for labor and merchandise in the Twin Cities. This amount has been spent extra for mechanical improvements alone.

**A NEW TYPE OF MOULDER:** Over \$1,200.00 has been spent to change our moulder (loaf former) from the old conventional type to a totally new and different type. This is a new discovery that is guaranteed to reduce by 90% the number of large holes in bread and to make the slice smoother. Don't be a "drip" and use bread that has holes that allows mayonnaise to run through on your chin. This is the first and only machine of this type in Northeast Louisiana! Come in and see it!

**A NEW WRAPPER-SLICER:** This machine has an electric eye (the only one in North Louisiana) and cost well over \$4,000.00. It was installed last week. Our old wrapper-slicer was doing as good as any other machine in this area, but we wanted one that would wrap Surebest Bread airtight and so we bought the latest and the best for Surebest.

**ANOTHER OVEN:** We bought an oven and had a factory man install the latest burners with thermostatic control. It has traveling shelves and bakes 480 loaves of Surebest every 20 minutes. This type oven sears the goodness into Surebest just the same as you sear a roast. This oven is in addition to the one we already have.

**THREE ADDITIONAL TRUCKS** of the largest, most modern type of specially built bodies. Two new routes opened up and old routes split up so we can get Surebest bread to the grocer NOT LATER than 10 a. m. We have over \$10,000.00 for additional trucks on order with the Montpelier Mfg. Co. in Ohio to give you still better service.

We guarantee every loaf of SUREBEST bread or COLONIAL cake to be GOOD and stand behind their quality with a money-back guarantee. Thousands of dollars were spent on the inside of the building where we are.

Adoption of a new method of treating pans, making the SURFACE so smooth and clean on the baking pan that we will not have to grease them. This will help make the bread taste fresh and this will also keep our pans bright and shiny.

I know that not many people will read this entire ad, but I do ask my many friends to read all of the above and tell your friends of what I have done to make my bread real good and the best obtainable. Thank you.

CHARLES F. BROGAN

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